

Rep Order# 9780425 Ver# 18 Status Returned Traffic Order# 1348180  
 EC'd Yes Printed: 08/30/2012 2:38 PM 1 of 2  
 Last Received: 08/28/2012 10:52 AM  
 Showing Buylines: Last Sta Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
 Advertiser ( ) POLITICAL  
 Product OBAMA FOR AMERICA  
 Estimate# 1523  
 Buyer Laura Bassett  
 Phone#  
 Fax#  
 Agency ( ) GMMB  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 95/101/1523  
 Flight Dates 08/14/2012 - 09/03/2012  
 Hiatus Weeks  
 Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JONATHAN VITTI  
 Salesperson Phone# 202-955-5342  
 Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

pls see line # 26 for late run notification.  
 spot aired in news which ran 1108-1140p.  
 pls advise if this will be ok.  
 tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*14	SA	08/18-08/25 09/01-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1 0	2 1	2 0	\$80.00
Station Remark. V18 spot aired late & in different program on sat 8/25. spot aired at 705p. [MADE-GOOD BY LINE 5] 35]										
*26	TU-F,M	08/14-09/03	11P-1135P	NEWS14 ABC45	.30	\$90.00	5	3	15	\$1,350.00
Station Remark. V18 1x aired late on 8/29 (aired @ 1137p) due to the repb nat'l convention running over.										

---REPORT TOTALS---

Report Totals. 17 / \$1,430.00

---SALES MONTHLY TOTALS---

Aug 12. 110 / \$12,445.00 Sep 12. 70 / \$8,275.00  
 Sales Totals. 180 / \$20,720.00

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Station Totals. 180 / \$20,720.00

Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals

\$259,000

CABL 0%

WGHP 27%

UNKN 0%

WMIV 5%

WBFX 0%

WUPN 0%

WCMG 0%

WXII 28%

WMTV 32%

WXLV 8%

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Hiatus Weeks

Rep Firm

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Salesperson FAX#

Books null  
Demos RA35+

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--- REMARKS ---

pls see line # 14 for late run notification.  
spot aired in 'little league world series' which aired 1230-705p. pls advise if this will be ok.  
tks

Ln	Day	Dates	Time	Program	Len	Rate	Spots/Week	# of Weeks	Total Spots	Total Cost
*14	SA	08/18-08/25 09/01-09/01	630P-7P	ABC WORLD NEWS	.30	\$40.00	1	2	2	\$80.00
Station Remark. V16 spot aired late & in different program on sat 8/25. spot aired at 705p. [MADE-GOOD BY LINE 5] 35]										

---REPORT TOTALS---

Report Totals. 2 / \$80.00

---SALES MONTHLY TOTALS---

Aug 12. 110 / \$12,445.00 Sep 12. 70 / \$8,275.00  
Sales Totals. 180 / \$20,720.00  
Station Totals. 180 / \$20,720.00  
Lines not sent/rcld/rtrn. 0 / \$0.00

---COMPETITIVE---

Market Totals \$259,000 CABL 0% UNKN 0% WBFX 0% WCWG 0% WPMY 32%  
WGHP 27% WMYV 5% WUPN 0% WXII 28% WXLV 8%

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